

***“Caffè Vergnano Best Barista Challenge Malaysia”* COMPETITION**

COMPLETE RULES

CaffèVergnano S.p.A., with its registered offices in Santena (Torino) S.S Torino – Asti Km. 20 (the “Promoter”) has organised this prize give away called the “*CaffèVergnano Best Barista Challenge Malaysia*” (“the Competition”).

The Competition is open to all CaffèVergnano bar staff who are residents in Malaysia and who have received an invitation from the Promoter and/or its authorised distributors.

1. Promotion duration

The promotion shall be valid from 1/09/2017 to 30/09/2017 (the “Participation Period”).

Finalists will be selected over two qualifier stages, which shall be held in September 2017. The exact dates of the qualifier stages will be communicated directly to the staffs in their invitations.

The final choice of winners will be announced at the Final in Kuala Lumpur in September 2017.

2. Participation terms & conditions:

Any Staff ages 18 and above who work for CaffèVergnano in Malaysia may participate in the competition. They will receive an invitation from the Promoter (or their authorised representatives) to take part in the event called “*CaffèVergnano Best BaristaMalaysia 2017*”.

The Competition is free and will be on an invitation-only basis, where the Promoter (or its authorised distributors) will send out the invitation to eligible candidates. The Promoter will not be held liable if anyone fails to receive an invitation through no fault of the Promoter, for example if the Participant’s contact details are incorrect.

The invited candidate is not allowed to transfer his/her participation to a third party.

Employees of the Promoter outside Malaysia and their immediate family members may not participate in the Competition.

3. The Challenge:

The qualifier and the final stages will be organised as follows:

Participants will be tested on their ability to prepare 8 coffee-based drinks.

The participants will be evaluated on the following: technical know-how of the barista profession; general knowledge regarding coffee and its characteristics; the capacity to be flexible; organisation and cleanliness; speed and efficiency; ability in “latte art”; creating new drinks; personality; knowledge of customers and customer service. Note that basic equipment will be provided directly by the Promoter. Participants should bring along any special equipment at their own liability that they wish to use. However, it is prohibited for participants to use equipment that will give them a competitive edge over the others.

Participants must create “latte art” inspired by a design suggested by Caffè Vergnano.

- Candidates will have an INITIAL PREPARATION STAGE of 10 minutes, during which they will be able to prepare. Participants will be able to choose the type of coffee to use, prepare the coffee machines and the presentation of their creations.
- There will then be a SECOND PREPARATION STAGE of 5 minutes per participant, when the candidates will have the chance to introduce themselves and/or their knowledge and know-how of the coffee world.
- This will be followed by a final THIRD PREPARATION STAGE of 15 minutes. This will be the main competition and each barista will be asked to create 8 drinks to present to the judges. Each participant will be required to make:

✓ 2 espressos

- ✓ 2 cappuccinos featuring the design suggested by Caffè Vergnano (participants are free to present their own personalised version/interpretation of that design)
- ✓ 2 cappuccinos with a design chosen by the participant, which can be the same or different (but must be different from the previous 2 cappuccinos)
- ✓ 2 coffee-based beverages concocted by the barista. They must not be extracted as an espresso however. During this stage, each barista must explain the reason behind the mix of the coffee used and the taste and flavours of the beverage, as well as the reason for choosing the specific ingredients.

Participants will be graded on each of the above abilities. A jury of experts will give them points and draw up a ranking at the end of each event. Penalties will be deducted from the points scored if a participant fails to respect the time slots given for each stage of the competition.

The Promoter reserves the right to double check the eligibility of participants at any time, including by checking their identity, age and place of residence. The Promoter also reserves the right to disqualify participants who are not eligible to participate in the Competition or who breach any one of these terms and conditions.

4. Disclaimer:

By participating in the Competition, the participants represent and warrant that they are in good and/or acceptable health conditions for the purposes of joining the Competition. The Participants further represent and warrant that they will follow and adhere to the rules of the Competition, including any safety measures executed by the Promoter, before, during and after the Competition.

Except as otherwise provided, the Promoter shall only be liable for death (of person) or injury to persons or property arising during the Competition which is a result of the Promoter's gross negligence. The Promoter will not be liable for the death or damage caused in unforeseeable circumstances, including wilful misconduct by the Participants.

By participating in this Competition, the participants also agree to these terms and conditions and waive the right to any form of objection throughout the duration of the Competition, including therein relating to qualification and/or the announced winner.

5. Choosing the winner

For the duration of the competition, participants' skills will be graded and the judges will give points to each barista. The jury will comprise three judges: 1 Head Judge and 2 sensory judges, who will assign points according to the criteria set out in the table below:

	HeadJudge	Sensory1	Sensory2	Total
Startup	15points	5points	5points	25
Espresso	10points	25points	25points	60
Cappuccino	25points	25points	25points	75
Open latteart	55points	10points	10points	75
PersonalisedDrink	25points	25points	25points	75
BaristaEvaluation	60points	25points	25points	110
Total	190	115	115	420

- At the end of each qualifier stage, the judges will draw up a ranking of the participants according to the points they were awarded in each stage. At the end of the second qualifier, a general ranking will be drawn up for all the participants after the qualifying stages on the basis of their total points. The top 6 participants shall qualify for the final.
- In the final, whoever is in first place in the rankings will be declared the winner and will win the title of Caffè Vergnano's Best Barista Malaysia 2017.

The winner of the competition will be awarded the prize described below.

6. The Prize

The winner of the CaffèVergnano Best Barista Challenge Malaysia will win a 3 day trip to New York, including return flights and accommodation in a 3 star hotel. The prize does not include spending money (*e.g.* for restaurants, stores, shopping, beverages, passports, visas, optional activities, gratuities, transport to and from departure point, travel insurance and all other ancillary costs) or personal expenses. Spending money, are responsibility of the prize winners, unless otherwise stated. The indicative value of the prize is Euro 1,500.

The prize winner must make his or her own arrangements to the selected departure point. Visa requirements and entry restrictions are the responsibility of the prize winner. The Promoter reserves the right to offer no alternative, or to cancel the prize if the prize winner is unable to meet entry requirements set out by the government of the country of destination.

The trip must be taken on a specific date that will be chosen by the Promoter and communicated at a later stage to the winner.

7. Announcement of winner and the prize giving

In order to receive the prize, the winner must formally accept the prize and attach a copy of his/her ID card. If the prize is refused, it will be awarded to the participant in second place. The prize will be awarded to the winner within 12 months of the formal confirmation of the winner.

Please note the following:

- The Promoter may at its unfettered discretion choose the most suitable term for the delivery of the prize. The Promoter shall not provide a cash alternative to the prize.
- The prize is non-transferable and may not be given or assigned to third parties. The winner may not request an alternative prize nor a cash alternative. If for whatever reason that is unforeseeable or beyond the control of the Promoter, the Promoter is not able to deliver the promised prize, the Promoter will have the right to change all or part of the prize or to replace it with a prize that has the same or a higher value.
- The payment of any tax that is due on the prize shall be borne by the winner, who must comply with applicable rules in his/her country of residence.
- The Promoter shall not be liable for any loss or damage which is suffered including but not limited to property loss or damage, indirect or consequential loss or for any personal injury suffered or sustained in connection with the prize.

8. FINAL CLAUSES

- The information relating to the terms for participating in the Competition forms part of these rules. Upon participating in the competition, each participant's thereby accepts these rules.
- By taking part in this competition, the winner consents to the use by the Promoter of the winner's name, photo and/or video of his/her participation for advertising or marketing purposes. The winner agrees to take part in advertising activities if requested by the Promoter, including in particular the use of his/her image, visual materials, audiovisual content and adverts, promotional films, TV programmes, press releases, brochures, posters, online adverts, promotional events, leaflets, and all materials for internal use.
- The Promoter does not accept liability for any damage, cost or loss (direct or indirect) incurred by any participant or by the winner after taking part in the competition or following the use of the prize, without prejudice to the Promoter's liability in the event of a death or damage resulting from its negligence.
- Any decision of the Promoter regarding any aspect of this promotion shall be definitive and shall not be discussed or disputed.
- The Promoter has the right to change, delete or suspend any element of the prize if for reasons beyond its control, that element is no longer available. The Promoter may not be held liable by the winner if the prize ceases to be available or is changed or cancelled for any reason. In the event of unforeseen circumstances, the Promoter shall have the right to replace all or part of the prize with a same or higher value alternative. Should however the value of any prize be less than the value stated, the difference will not be awarded in cash or in kind.
- The Promoter reserves the right to vary, delete or add to any of these rules without any prior notice.
- The Promoter shall not be liable for third party actions.

- The Promoter shall not be liable in the event of any action, omission, happening or circumstance that is beyond the reasonable control of the Promoter which prevents the Promoter from fulfilling its obligations under these rules or that causes a delay in their fulfilment.
- In the event of any circumstance that interferes with the timetabled activities of the competition or prevents the promotion as planned which is beyond the reasonable control of the Promoter, for example without limitation, war, terrorism, state of emergency, natural disaster, technical problems or any other problem that impacts safety or the competition as a whole, the Promoter shall be entitled at its unfettered discretion and to the extent permitted by law, to: (a) disqualify participants; or (b) according to the instructions from the competent authorities, to change, suspend, finish early or cancel the promotion.
- The Promoter has the right to double check the eligibility of participants and to disqualify any participants who act or try to act fraudulently and/or who has engaged in any conduct aimed at impacting the competition and its result. The Promoter also has the right to disqualify any participant who is not compliant with these rules. In such case, the Promoter will also reserve its right to recover damages or compensation from the disqualified participant.
- The Promoter (or its authorised distributors) has the right to use the personal data collected for the purposes of the Competition, including transfer of the personal data out of Malaysia. [We would recommend that you include in the participation form the Promoter's PDPA Notice, which includes obtaining consent for the use of the participants' personal data, including the transfer of personal data out of Malaysia.
- The name and a photo of the winner will be published on www.caffevergnano.com
- These rules shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional or advertising materials for the Competition. In the event of any discrepancy in the English and Bahasa Malaysia versions of the rules, the English version shall prevail.

The Competition rules may be accessed at www.caffevergnano.com.

The Competition manager is Promosfera srl – via Giusti 65/A – Somma Lombardo (VA)

The competition is governed by Malaysian laws.